ATTENTION WEST, CENTRAL & TEXOMA REGION FRANCHISE BOTTLERS ONLY

WIN with HOLIDAYS!

Earn Reward Points* for every qualifying incremental Shipper/Display you place during P10-P13 2026 to shop for cool gear at gopcrewards.com

*Maximum 65 Reward Points total per store location.
Maximum 2,000 Reward Points Payout.



HOW IT WORKS

Earn 20 Reward Points for every qualifying incremental Shipper/Display*

- **Eligible Shippers/Displays include:**
  - Starbucks Peppermint Mocha
  - poppi holiday or evergreen
  - Mountain Dew Trolli
  - Mountain Dew/Pepsi variety packs
  - Starry Cranberry Bliss
  - Pepsi Vanilla Cream
  - Football POS

Earn 25 Reward Points for every qualifying incremental Take Home Display

- **Qualifying Packages:** 12oz 12pk FM, 16.9oz 6pk, 12oz 24pk cube, 12oz 18pk
- Qualifying Display **MUST** include Core 6: Pepsi, Pepsi Zero Sugar, Diet Pepsi, Starry/Starry Zero Sugar*, Mountain Dew, Mountain Dew Zero Sugar/Diet Mountain Dew
  **Starry/Starry Zero Sugar not required on display for locations that do not carry*
- **Small Format:** Minimum 20 cases | **Large Format:** Minimum 50 cases
- ALL qualifying displays must be priced and follow brand flow to qualify

Earn an additional 10 Reward Points for EACH of the following:

- Include Mountain Dew Baja Cabo Citrus on display
  - **Small Format:** Minimum 2 cases | **Large Format:** Minimum 5 cases
- Feature Mountain Dew Baja Cabo Citrus POS
- Include Dirty Dew on display
- Feature Dirty Dew POS
- Feature NFL Tailgating Fall Football POS

Earn an additional 20 Reward Points when Pepsi Prebiotic 8pk is included on the qualifying incremental display

- **Small Format:** Minimum 2 cases | **Large Format:** Minimum 5 cases

PEPSI YOUR REWARD POINTS

Simply scan this QR code to submit qualifying display photos to pc2432.pcbigdisplay.com

- *Original photo(s) only. No screenshots accepted. Do not alter, crop, edit, enhance or modify photo(s). Duplicate photo(s) will not be accepted.*
- *Photo(s) must be submitted by 12/26/26 for executions secured during the September 6 through December 26, 2026 incentive timing.*
- *On-line upload site will be disabled at 11:59p PT on December 26, 2026.*

See the next page for examples of items that can be ordered using Reward Points.

HUNDREDS OF ITEMS TO CHOOSE FROM

Use your Reward Points now or add them to your existing account along with points you have earned from other programs and save for higher value items!

#PC2432/N-Zambrano

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REWARD EXAMPLES

20-95 REWARD POINTS



100-195 REWARD POINTS



200-295 REWARD POINTS



300-395 REWARD POINTS



400-495 REWARD POINTS



500+ REWARD POINTS

